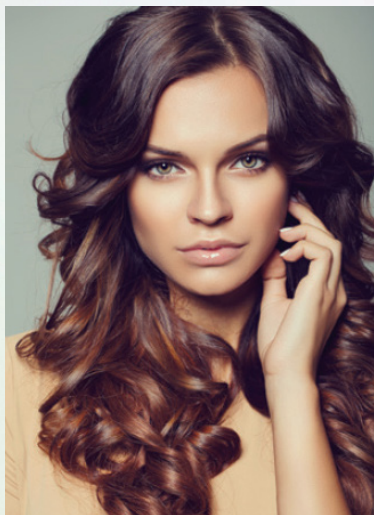


THE LOOKS YOU LOVE: SATINIQUE STYLING TIPS AND TRICKS

Hair is your best accessory – and often what people notice first. Unleash the power of yours with the Satinique™ Collection. Tailored to your individual hair needs and infused with powerful, patented Enerjuve™ Complex, Satinique™ shampoos and conditioners revitalise the look of hair from the inside out, while our treatment and style products create the looks you love.

Get enviable hair with these on-trend, easy-to-achieve styles: effortless beachy waves, the sophisticated blowout, alluring bombshell curls, and the transitional day-to-night pixie.



Meet Rick DiCecca
Artistry Global Make-up Artist
and Satinique Expert Hair Stylist

A love of art and an eye for colour led Rick DiCecca to a career in beauty. Trained in commercial art and technical illustration, Rick's natural appreciation of beauty led him to advertising, where he has lent his expertise in hair and make-up to campaigns for premium beauty companies. His work with these luxury brands has been featured in magazines and broadcast segments around the world.

Rick brings decades of experience as a stylist, and he has mastered his signature "real beauty" style with celebrities, supermodels, and everyday women – empowering them to achieve beauty on their own terms.

SATINIQUE

UNLEASH THE POWER OF HAIR



THE LOOKS YOU LOVE:

SATINIQUE STYLING TIPS AND TRICKS

BEACHY WAVES

From sand and surf to city smart, this carefree style suits every hair type. Whether you prefer manageable or messy, waves give your mane a dimension and softness that's unmistakably feminine.



GET THE LOOK

1. Care for hair with any Satinique™ shampoo and conditioner – “day-old” hair works, too.
2. If needed, dampen hair by misting with salt water.
3. Do not brush hair. Instead, turn head upside down and tousle with a wide-toothed comb or fingers, starting at the roots.
4. If using a curling iron, section hair with clips. Starting at roots, layer by layer, curl small sections for 10–15 seconds each. Try not to clamp down the curling iron. Unwrap hair and separate curls with fingers.
5. Apply Texturing Matte Wax to sections of hair for a piecey look. This product is a favourite of African-American customers when used at the hairline.
6. Scrunch hair one last time.
7. Finish with Final Step Finishing Spray.

WHAT YOU NEED

Satinique™ Products

- **Care:** Any Satinique™ shampoo and conditioner
- **Style:** Satinique™ Texturing Matte Wax, Final Step Finishing Spray

Hair Tools

- Blow-dryer with diffuser (optional)
- Clips
- Curling iron
- Spray bottle with salt water
- Wide-toothed comb



TIPS AND TRICKS

To mix salt water: In a spray bottle (10–16 oz.), add two heaping tablespoons of salt to hot water.

THE LOOKS YOU LOVE:

SATINIQUE STYLING TIPS AND TRICKS

BLOWOUT

Nothing says sleek and sophisticated like a beautiful blowout. This style revives the look and feel of frizzy, unmanageable hair with a tamed, voluminous style that's as versatile as your mood.



GET THE LOOK

1. Care for hair with any Satinique™ shampoo and conditioner – “day-old” hair works, too.
2. Towel-dry hair until damp.
3. Detangle hair with a wide-toothed comb.
4. Section hair into top and bottom halves. Fasten the top half with clips.
5. Starting with the bottom half, blow dry from scalp to ends using the paddle brush. Lightly tug hair with the paddle brush to enhance straightening, misting with Dual Defend Spray to stretch curls straight.
6. Repeat with the top half.
7. Section hair into halves again, fastening the top half with clips. Mist sections of hair with Dual Defend Spray before flat ironing.
8. Flat iron the bottom half.
9. Finish with Final Step Finishing Spray.

WHAT YOU NEED

Satinique™ Products

- **Care:** Satinique™ Smooth Moisture Shampoo and Conditioner
- **Treat:** Satinique™ Revitalizing Mask
- **Style:** Satinique™ Dual Defend Spray, Final Step Finishing Spray

Hair Tools

- Blow-dryer
- Clips
- Flat iron
- Paddles brush
- Wide-toothed comb



TIPS AND TRICKS

For chemically straightened hair: Use sulfate-free Color Repair Shampoo and Conditioner.

For stray, unruly hairs: Press down using the heat of the palm of your hand.

For curly, ethnic hair: Substitute conditioner with the Revitalizing Mask up to three times weekly to strengthen and revitalise hair.

THE LOOKS YOU LOVE: SATINIQUE STYLING TIPS AND TRICKS

BOMBSHELL CURLS

Old Hollywood glamour gets new life with a modern take on this retro look. Channel your inner bombshell in a few simple steps – the thicker your hair, the better.



GET THE LOOK

1. Care for hair with any Satinique™ shampoo and conditioner
2. Towel-dry hair until damp.
3. Spray (lightly for fine hair) with Dual Defend Spray.
4. Blow-dry hair upside down on medium heat with the round vent bush.
5. Lightly spray dry hair with Final Step Finishing Spray.
6. Curl hair in 1- to 1.5-inch sections at a time – larger sections will not curl well. Point the smaller end of the curling iron downward and wrap hair around the cone starting at the corded end and ending at the pointed end. Wait two to five seconds for each section to curl.
7. Separate hair with fingers – do not brush.
8. Finish with more Final Step Finishing Spray.

WHAT YOU NEED

Satinique™ Products

- **Care:** Any Satinique™ shampoo and conditioner
- **Style:** Satinique™ Dual Defend Spray, Final Step Finishing Spray

Hair Tools

- Blow-dryer
- Clips
- Flat iron
- Paddles brush
- Wide-toothed comb



TIPS AND TRICKS

For messy curls: Do not wrap the last inch of hair around the cone-shaped curling iron.

For fine hair: Use Extra Volume Shampoo and Conditioner (only on ends) and blow-dry hair upside down.

For added drama: Back-comb hair at the roots of the crown.

THE LOOKS YOU LOVE:

SATINIQUE STYLING TIPS AND TRICKS

DAY-TO-NIGHT PIXIE

This chic cut may be inspired by the boys, but it's fantastically feminine. Use these tips to take it from daytime polish to night-time party.



Daytime



Nighttime

GET THE LOOK

Daytime

1. Care for hair with any Satinique™ shampoo and conditioner.
2. Blow-dry bangs to the side with the round brush.
3. If bangs are short, apply Texturing Matte Wax with fingertips to achieve a piecey look.
4. If bangs are long, flat iron face-framing sections for a wispy effect, then tousle and separate with fingertips.
5. Finish with Final Step Finishing Spray.

Night-time

1. Apply Texturing Matte Wax with fingertips and lift bangs off face.
2. Finish with Final Step Finishing Spray.

WHAT YOU NEED

Satinique™ Products

- **Care:** Any Satinique™ shampoo and conditioner
- **Style:** Satinique™ Texturing Matte Wax, Final Step Finishing Spray

Hair Tools

- Blow-dryer
- Flat iron (for longer bangs)
- Round brush (small)



TIPS AND TRICKS

For messy curls: Do not wrap the last inch of hair around the cone-shaped curling iron.

For fine hair: Use Extra Volume Shampoo and Conditioner (only on ends) and blow-dry hair upside down.

For added drama: Back-comb hair at the roots of the crown.