### HAIR CONCERN

### STEP I: CARE

Each need-based formula enhances hair with customised care.

Select a shampoo and conditioner based on your hair concern.

### **DULLNESS** & DRYNESS

#### **SMOOTH MOISTURE for dry,** unruly hair restores lost moisture

and improves manageability for silky, smooth hair.



### DAMAGE & COLOUR FADING

## GLOSSY, REPAIR for damaged

coloj r-treated hair provides targeted repair while protecting colour vibrancy.



☐ SHAMPOO ☐ CONDITIONER

forms and molds hair for a look

that lasts.

### FLATNESS & LIFELESSNESS

# **EXTRA VOLUME for fine, flat**

hair adds body and volume for long-lasting fullness.



☐ SHAMPOO ☐ CONDITIONER

### HAIR LOSS & THINNING

# **ANTI-HAIRFALL** for fragile,

thinning hair prevents hair loss due to breakage for thicker, fuller looking hair.



☐ SHAMPOO ☐ CONDITIONER



& IRRITATION

for a healthy scalp.

**ANTI-DANDRUFF** for dry

dandruff and reduces itching

irritated scalp controls

# UNBALANCED SCALP

DAILY

CLEANSING

2 IN I for all hair types cleanses and conditions in one step for shiny, healthy-looking hair.

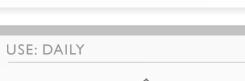


☐ SHAMPOO & CONDITIONER

### STEP 2: TREAT

Treatments address multiple concerns, from repairing hair from past damage to improving scalp health.

Select one or more treatments, depending on your hair needs.





SCALP TONIC for scalp health restores moisture and nutrients to maintain scalp health.

yet flexible hold for styling flexibility.

### **USE: DAILY**



HAIR OIL SERUM was created to Treat and Style hair, and is a multi-tasking, oil-infused serum that leaves hair feeling soft, sleek and nourished.

#### **USE: DAILY**



**☐ DUAL DEFEND SPRAY for thermal and** environmental protection helps prevent damage from environmental stresses and heat styling.

### USE: 2-3 TIMES A WEEK

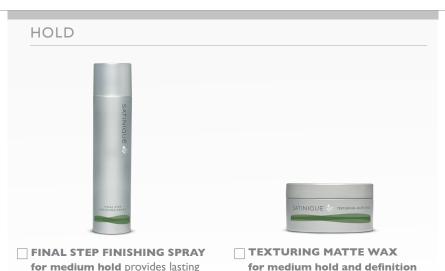


REVITALIZING MASK for damaged, coloj r-treated hair provides deep nourishment to distressed hair for stronger, healthier-looking hair.

### STEP 3: STYLE

Styling products are designed to help enhance your own natural style or change it effortlessly.

Select one product to SHAPE, another to HOLD, and finish with SHINE.



### SHINE



**VOLUMISING MOUSSE** is a styling foam that gives all over volume and flexible hold for all day style control.