

HAIR
CONCERN

STEP 1: CARE
Each need-based
formula enhances hair
with customised care.

Select a shampoo and
conditioner based on
your hair concern.

DULLNESS
& DRYNESS

SMOOTH MOISTURE for dry, unruly hair restores lost moisture and improves manageability for silky, smooth hair.



☐ SHAMPOO ☐ CONDITIONER

DAMAGE &
COLOUR FADING

GLOSSY REPAIR for damaged color-treated hair provides targeted repair while protecting colour vibrancy.



☐ SHAMPOO ☐ CONDITIONER

FLATNESS &
LIFELESSNESS

EXTRA VOLUME for fine, flat hair adds body and volume for long-lasting fullness.



☐ SHAMPOO ☐ CONDITIONER

HAIR LOSS &
THINNING

ANTI-HAIRFALL for fragile, thinning hair prevents hair loss due to breakage for thicker, fuller looking hair.



☐ SHAMPOO ☐ CONDITIONER

UNBALANCED SCALP
& IRRITATION

ANTI-DANDRUFF for dry, irritated scalp controls dandruff and reduces itching for a healthy scalp.



☐ SHAMPOO

DAILY
CLEANSING

2 IN 1 for all hair types cleanses and conditions in one step for shiny, healthy-looking hair.



☐ SHAMPOO & CONDITIONER

STEP 2: TREAT
Treatments address multiple concerns, from repairing hair from past damage to improving scalp health.

Select one or more
treatments, depending
on your hair needs.

USE: DAILY



☐ **SCALP TONIC** for scalp health restores moisture and nutrients to maintain scalp health.

USE: DAILY



☐ **HAIR OIL SERUM** was created to **Treat** and **Style** hair, and is a multi-tasking, oil-infused serum that leaves hair feeling soft, sleek and nourished.

USE: DAILY



☐ **DUAL DEFEND SPRAY** for thermal and environmental protection helps prevent damage from environmental stresses and heat styling.

USE: 2-3 TIMES A WEEK



☐ **REVITALIZING MASK** for damaged, color-treated hair provides deep nourishment to distressed hair for stronger, healthier-looking hair.

STEP 3: STYLE
Styling products are designed to help enhance your own natural style or change it effortlessly.

Select one product to
SHAPE, another to HOLD,
and finish with SHINE.

HOLD



☐ **FINAL STEP FINISHING SPRAY** for medium hold provides lasting yet flexible hold for styling flexibility.



☐ **TEXTURING MATTE WAX** for medium hold and definition forms and molds hair for a look that lasts.

SHINE



☐ **VOLUMISING MOUSSE** is a styling foam that gives all over volume and flexible hold for all day style control.