

What it shows:

Showcases how the SATINIQUE Smooth Moisture Conditioner makes hair shiny and smooth, reducing frizz.

What you will need:

- Two 12 to 18 inches (30cm to 45cm) strands of coarse, woolly yarn
- SATINIQUE Smooth Moisture Conditioner

Main talking points:

- Explain how the formula with patented ENERJUVE™ helps repair broken hair shafts to smooth hair.
- Controls frizz after one use.*
- Leaves hair up to 6x smoother.*
- Keeps hair smooth for up to 24 hours.*
- Results are enhanced when using the SATINIQUE Shampoo and Conditioner together as a system.

**When used with shampoo, conditioner and Straightening Balm.*

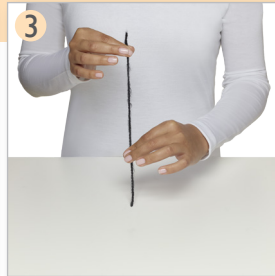
The Demonstration Steps:



Explain that you will show how SATINIQUE™ Smooth Moisture Conditioner makes hair shiny and smooth.



Show lengths of yarn. Explain that they represent dry and frizzy hair:



Apply a small amount of SATINIQUE Smooth Moisture Conditioner between forefinger and thumb; smooth along one of the strands of yarn. (Option: Invite customer to do this step.)



Stretch both pieces of yarn out and compare. Explain results.