

Healthspan: Turning Wellbeing into Opportunity

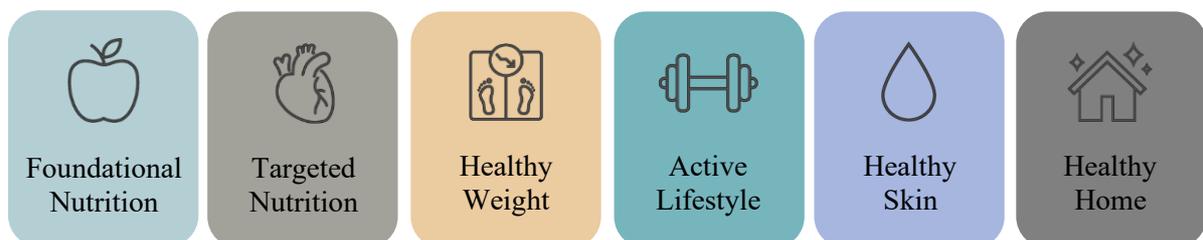


People are living longer than ever before — and wellbeing throughout life is becoming more important than ever.

Around the world, people are rethinking how they age. They're looking for proactive, science-based ways to maintain energy, resilience and balance through everyday choices. This is why supporting Healthspan - the number of years you live well - is now central to our innovation strategy.

With decades of expertise across nutrition, botanical science, skin care, and home care, we are uniquely positioned to care for wellbeing **in, on and around the body**.

And thanks to our products and solutions building the six Healthspan platforms, you can build routines that can measurably strengthen wellbeing over time.



Healthspan is more than a wellbeing concept, it's a powerful engine for sustainable business growth that provides a meaningful way to connect with people around what truly matters to them: their future health, energy, and quality of life. By shifting the focus from individual products to long-term wellbeing, it deepens engagement, builds lasting trust, and creates stronger relationships that support continuity and long-term business success.

In practice, the model is simple and repeatable:



This is how everyday wellbeing becomes sustainable business growth.

To explore the full Healthspan story, including the platforms, drivers and campaign tools, access the assets in the Resources or via the direct links below:

- [Healthspan Campaign Story](#)
- [Healthspan Campaign Presentation](#)
- [What is Healthspan Video](#)
- [Why Healthspan is Important Video](#)
- [Living Well & Your Healthspan – video with Dr. Sam Rehnborg](#)

Start your Healthspan journey and help people live better for longer.