



Head Office – Amway House, 71 Dock Road, Cape Town, 8001. Private Bag X7, Waterfront 8002. Telephone +27 (0)21 405-1700. Facsimile +27 (0)21 425 0705.
Cape Town ABC – Ground Floor, Amway House, 71 Dock Road, Cape Town, 8001. Telephone +27(0)21 405 1756/7 Facsimile +27(0)21 405 1760.
Johannesburg ABC – 12 Friesland Drive, Longmeadow Business Estate South, Longmeadow. Telephone +27 (0)11 201 4400. Facsimile +27 (0)11 201 4401/2.
Johannesburg Warehouse – Unit B1, Cnr Loper & Brussels Rd, Spartan, Ext.2, Aeroport, 1619. Telephone +27 (0)11 923 0850. Facsimile +27 (0)11 392 7712.
Website: www.amway.co.za

Amway South Africa L.L.C.,
A USA company
Registration Number: 1996/11643/10

NUTRILITE: NATURAL OR CHEMICAL?

We are often asked if our Nutrilite products are natural or chemical. I refer to the Wikipedia for the definition of the word 'chemical':

In [chemistry](#), a **chemical substance** is a [material](#) with a specific [chemical composition](#).^[1]

A common example of a chemical substance is pure [water](#); it has the same properties and the same [ratio](#) of [hydrogen](#) to [oxygen](#) whether it is isolated from a river or made in a [laboratory](#).

Some typical chemical substances are [diamond](#), [gold](#), [salt](#) ([sodium chloride](#)) and [sugar](#) ([sucrose](#)).

Generally, chemical substances exist as a [solid](#), [liquid](#), [gas](#), or [plasma](#) and may change between these [phases of matter](#) with changes in [temperature](#) or [pressure](#). [Chemical reactions](#) convert one chemical substance into another.

Let's take the example of salt, as mentioned above. Salt could be mined from the sea or made synthetically. The end result is a chemical 'salt', or sodium chloride, and this salt is indistinguishable in nature, appearance and reaction regardless of its source - mined or chemically synthesised.

Nutrilite's motto is "The Best of Science And The Best of Nature".

We take the best of nature and combine it with the best of science in order to achieve a product that is the purest, safest, standardised (meaning that the dosage stated on the label DOES in fact accurately reflect the contents), and has the best potential bioavailability

Please see document 'Bioavailability'

There is a misconception and misunderstanding regarding the organic status of Nutrilite products. Amway has never claimed that Nutrilite *products* are organically certified. Our products are grown on farms that are organically certified: our farms and farming processes are organic, and our farms are certified as organic on a regular basis by independent organisations.

Please see document 'Nutrilite & Organic Farming': Please refer to note #6 on page 1 as well as #35 on page 5 of the attached document. You may find note #34 on page 5 interesting

