



Ready For A Journey Of Reward And Recognition? Join Us On The Path To A70!

It's time to kick off a new Performance Year, but this time is special. This year, we are embarking on a **purpose-driven 3-year journey** where every healthy habit promoted, every community empowered and every goal achieved brings us closer to something extraordinary: the **celebration of 70 years of Amway in 2029.**

We've laid out a path to help you grow, achieve your goals, and elevate your Recognition like never before.

Are you ready to follow us down this route?

Drive. Rise. Celebrate. Discover All The Opportunities On The Path To A70.

On this path to success, you'll be guided by a bold, unique, and energising vision: **Drive. Rise. Celebrate.**

These are more than just three inspiring words; they represent how we'll help you thrive over the next three years and the path you need to take to achieve your goals.

Drive Better Rewards

To achieve the success you deserve, you need to drive your business to growth, and we are going to help you do precisely that through an enhanced Rewards system.

We have revised our **CorePlus⁺ program** to offer you even greater opportunities to accelerate your growth:

- You can now earn **Bronze incentives⁺** up to 12 times within 18 months.
- The **Performance Plus⁺ bonus** is now based on Group PV, making it simpler for you to receive, and it is paid monthly.
- If you're a **New Platinum qualifier**, you will get higher income: we increased the Two-Time Cash Incentive **bonus by +50%**
- If you're a **New Founders Platinum**, you will earn more too: we increased the Two Time Cash Incentive **by +33%**
- Finally, the **new Leader Plus** incentive is now rewarding your growth with a **40% and even a 50% multiplier!**

Rise Through Purposeful Travel

Our incentive trips are more than just a reward; they're a chance to learn, connect and grow.

So we decided to add **2 more** of these opportunities for PY26:

- An unforgettable **A70 trip to our facilities in Ada, in the United States, or Wuxi, in China**, for all first-time Emerald or Founder Emerald with Annual Emerald Bonus; first-time Diamond or above with Annual Diamond Bonus and Diamond requalification or above with a Leadership Plus Incentive⁺ with 6 or more FQ growth.
- A unique opportunity to participate in our **A70 New Master Leadership Development Program**, 2 nights of powerful learning and unforgettable moments after LTS in Bangkok, for all ABOs qualified for Diamond level or below who are eligible for the Annual Emerald Bonus and the Leadership Plus Incentive⁺ with 6 or more FQ growth.

We're sure these extra moments will serve as both strong incentives to work hard and qualify for them, and as an invaluable opportunity to learn and rise to new triumphs.

Celebrate With Enhanced Recognition

This is your journey, your work, your achievements, and they deserve a grand celebration.

So we decided to give our **Recognition strategy** a significant upgrade:

- We're bringing back the **Golden Achievers Book**
- We're introducing new moments to mark **Bronze, Silver and Gold successes at Leader Community Events**, getting them the visibility they deserve
- We're creating a **digital Achievers Flipbook** to celebrate ABOs who qualify for a new level
- We're organising a **global celebration for our Diamonds**, worthy of their achievements.

Start Your Journey To A70 Now And Reach Your Goals

The path is laid before you; now it's time to take action!

Whether you're building toward your next milestone or mentoring the next generation of leaders, start planning your work to qualify for purposeful travel and rise to new levels of success.

Discover the new **CorePlus⁺** and its comprehensive incentives; stay updated on the latest innovations in our portfolio for PY26 and leverage all their power; and use our Founder Fundamentals and Values as your guiding principles.

Follow this path to A70 with us and honour the legacy we're building together. We look forward to celebrating all your accomplishments!

