

Grow your earnings with Core Plus +

Boosting Core Plus+ to ignite your growth

Amway

A group of approximately ten people are standing on a rocky mountain peak, celebrating with their arms raised in the air. They are wearing winter clothing like jackets and hats. The background shows a vast, hazy landscape with mountains and a body of water under a soft, golden light, suggesting a sunrise or sunset.

Earn more money as you grow to Bronze

Early Incentive



Retail Margin

Make more money recommending products to customers

EARN up to 30% retail profit when selling to your customers.



Bronze Foundation Incentive*

Sponsor three team members who grow volume

EARN 30% MULTIPLIER ON MONTHLY PERFORMANCE BONUS



Bronze Builder Incentive*

Help downline balance growing volume and sponsoring

EARN 40% MULTIPLIER ON MONTHLY PERFORMANCE BONUS



Bronze Pin

Earn your first recognition when reaching Bronze Builder

Bronze Builder Consistency*

Maintain Bronze Builder and see a bonus at 6 and 12 months



To start earning the Bronze Incentives+
It's crucial to be eligible!

You are eligible if...

**BRONZE
FOUNDATION
INCENTIVE+**

...you remained **below 15%** in the
last Performance Year

**BRONZE
BUILDER
INCENTIVE+**

...you have **not achieved**
Gold Producer after August 2019



Bronze Foundation Incentive⁺ (BFI)

- **9% or 12% Performance Bonus.**
- **100 Personal PV.**
- Have **three (3) or more personally sponsored ABOs** achieving minimum of **3% Performance Bonus.**



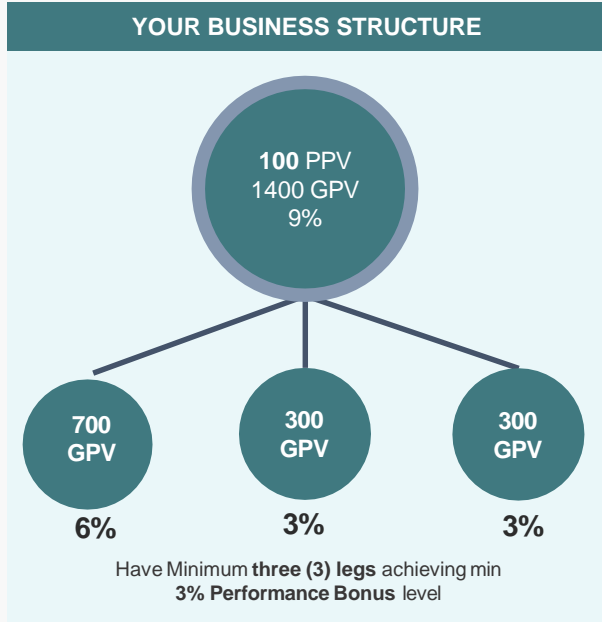
- Earn a **30% multiplier** on your monthly Performance Bonus.
- Earn up to 12 payments within 3 Consecutive Performance Years. Timer starts once first BFI month is achieved

ELIGIBILITY:

You remain **below 15%** in the **last Performance Year.**

Bronze Foundation Structure

9% Performance Bonus level and sponsor **three (3) or more personally sponsored ABOs** achieving minimum of **3% Performance Bonus**



YOUR PERFORMANCE BONUS LEVEL

1 PV = R 25.71
Total PV 1,400

Group Volume (PV)	Performance Bonus %
10,000 PV	21%
7,000 PV	18%
4,000 PV	15%
2,400 PV	12%
1,200 PV	9%
600 PV	6%
200 PV	3%

YOUR EARNINGS¹

Performance Bonus: R 1697

+

30% MULTIPLIER X Performance Bonus

Bronze Foundation Incentive⁺: R 504

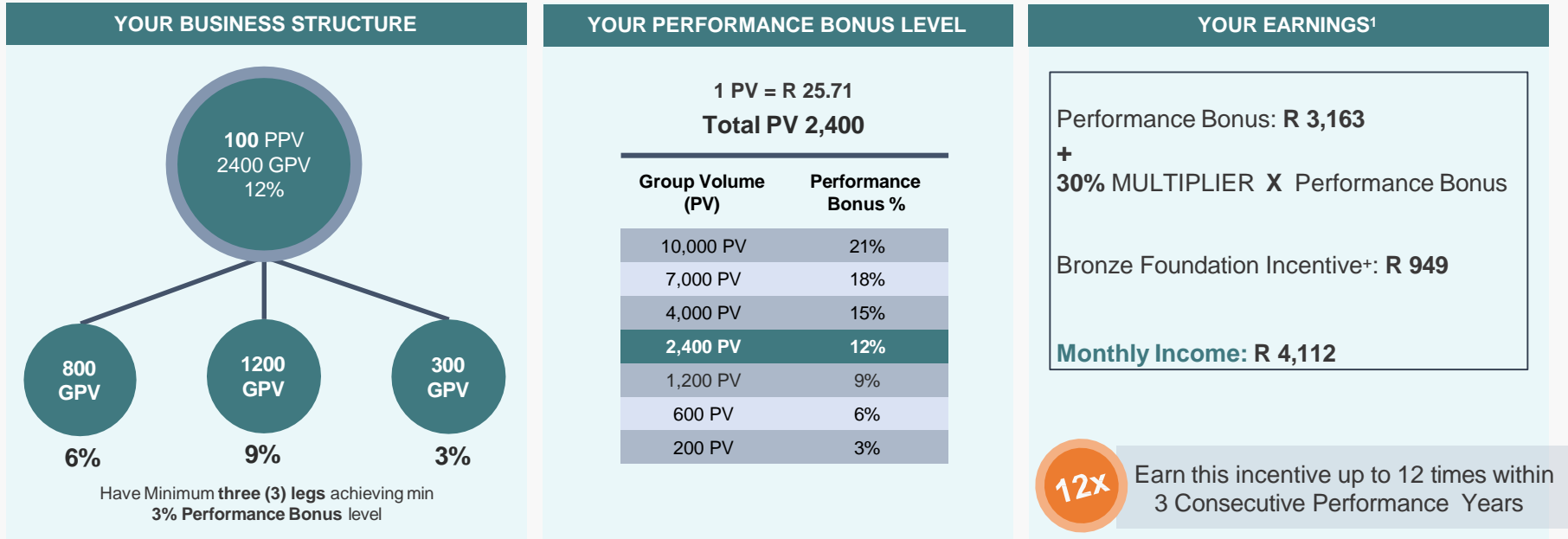
Monthly Income: R 2,206

12x Earn this incentive up to 12 times within 3 Consecutive Performance Years

¹This calculation is for estimation only, may vary depending on actual circumstances and can contain out-of-date information. Information is for illustration only and neither constitutes a promise, guarantee nor other bonus payment obligation by Amway. Income calculation results do not consider expenses and taxes related to the Amway business.

Bronze Foundation Structure

12% Performance Bonus level and sponsor **three (3)** or more personally sponsored ABOs achieving minimum of **3% Performance Bonus**



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Bronze Builder Incentive+ (BBI)

- **15% + Performance Bonus.**
- **100 Personal PV.**
- Have **three (3) personally sponsored ABOs** achieving minimum of **6% Performance Bonus** level.



- Earn a **40% multiplier** on your monthly Performance Bonus.
- Earn up to 12 payments within 3 Consecutive Performance Years. Timer starts once first BBI month is achieved

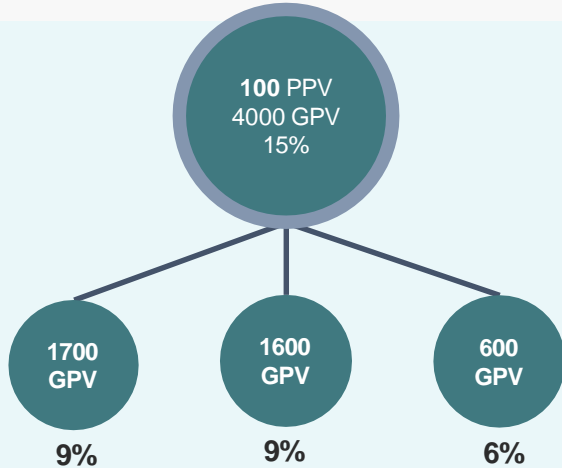
ELIGIBILITY:

You have not achieved Gold Producer after August 2019.

Bronze Builder Structure

15% Performance Bonus level with a minimum of **three (3) personally sponsored ABOs** achieving minimum of **6% Performance Bonus**

YOUR BUSINESS STRUCTURE



Have Minimum **three (3) legs** achieving min **6% Performance Bonus** level

YOUR PERFORMANCE BONUS LEVEL

1 PV = R 25.71
Total PV 4,000

Group Volume (PV)	Performance Bonus %
10,000 PV	21%
7,000 PV	18%
4,000 PV	15%
2,400 PV	12%
1,200 PV	9%
600 PV	6%
200 PV	3%

YOUR EARNINGS¹

Performance Bonus: R 6,866

+
40% MULTIPLIER X Performance Bonus

Bronze Builder Incentive⁺: R 2,746

Monthly Income: R 9,612

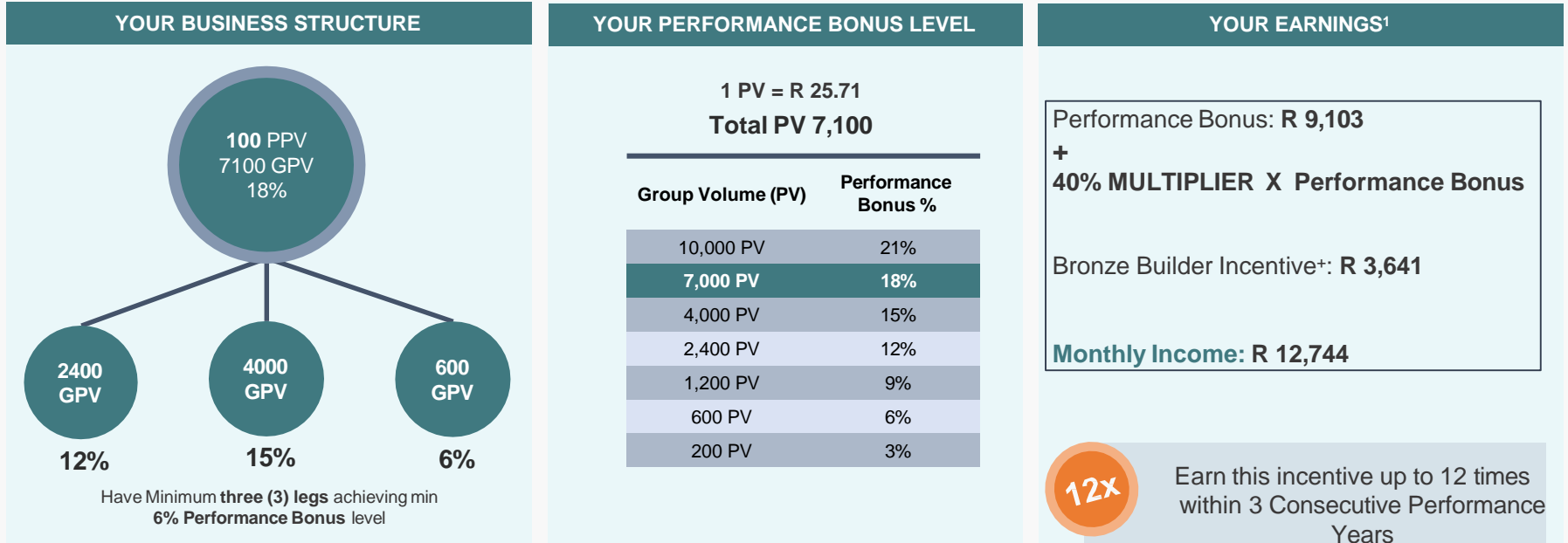
12x

Earn this incentive up to 12 times within 3 Consecutive Performance Years

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Bronze Builder Structure

18% Performance Bonus level with a minimum of **three (3) personally sponsored ABOs** achieving minimum of **6% Performance Bonus**



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Your first Amway PIN

Achieving your first Bronze Builder Incentive⁺ is a major success.

Proudly celebrate with your first Amway recognition - **The Bronze Pin!**



CorePlus⁺

Timing

You can earn the Bronze Foundation Incentive⁺ and the Bronze Builder Incentive⁺ a **maximum of 12 times each** within 3 consecutive Performance Years



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Bronze Builder Consistency Incentive⁺ (BBCI)

Earn an extra R5,800 with your 6th Bronze Builder Incentive⁺ and an extra R11,600 with your 12th!



Multiply your earnings as you grow!

Leader Incentive



Performance Plus Incentive+

Grow beyond 10,001 Ruby PV

EARN A 2% MULTIPLIER ON RUBY BV FOR THE MONTH



Personal Group Growth Incentive+

Generate Personal Ruby Q months

EARN A 20% MULTIPLIER MONTHLY AND UP TO A 30% MULTIPLIER ANNUALLY ON PERFORMANCE BONUS



Frontline Growth Incentive+

Help downline ABOS reach 21%

EARN UP TO A 60% MULTIPLIER ON CORE PLAN INCOME



Two-Time Cash Incentive+

Keep growing to higher pin levels

EARN ANNUAL PAYMENTS

Additional requirements:

Personal PV of 200 PPV is required for Leader Incentives

CorePlus⁺

Performance Plus Incentive⁺ (PPI)

3 Requirements

- ✓ 10,001 Ruby PV
- ✓ 200 PPV
- ✓ Q month

Earn 2% of your
RUBY VOLUME
every month!



Performance Plus Incentive+ (PP)

Generate **10,001+** Ruby PV
in a month to earn:

2%
MULTIPLIER **x** **MONTHLY**
RUBY BV

Additional requirements:
200 Personal PV monthly
Approved Silver Producer month

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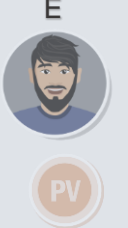
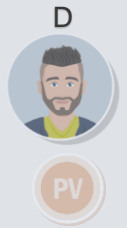
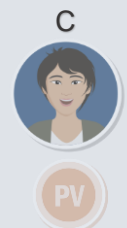
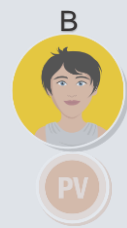
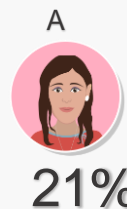
What is Ruby Volume/PV?

Ruby PV Includes:

Personal; PV PLUS Pass-UP volume from in market legs who are below 21% on the Performance Bonus Schedule

Ruby PV does not Include:

Volume from downlines qualified Platinum even if they are below 21%



ABO B,C,D,E Volume Passes up

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Personal Group Growth Incentive⁺ (PGGI)

Increase your
Personal Ruby Qualifications (PRQ)
and boost your income!

Monthly PGGI⁺

+20%

**Performance
Bonus**

Annual PGGI⁺

up to **30%**

**of all your
Performance
Bonuses with PRQ**

CorePlus⁺

Annual Personal Group Growth Incentive⁺



Increase your PRQ compared to last Performance Year and get a % of all the Performance Bonuses from the PRQ months of this Performance Year!

**Number of PRQ
compared to the last
Performance Year**

**Annual
PGGI⁺**

+ 6 or more

30%

+ 3-5

20%

+ 1-2

10%

Maintain 12

(only from Founders Platinum to
Founders Emerald)

5%



Additional requirement:
2,400 annual Personal PV

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How to Qualify

- ✓ **Personal Ruby Q Month (PRQ):**
Generate 10,000 Ruby PV or 4,000 Ruby PV with at least one 21% Leg.
- ✓ **Increase** or maintain your total PRQs each year.
- ✓ **Minimum 2,400 Annual PPV** required.

MONTHLY AND ANNUAL

Personal Group Growth Incentive+ (PGGI)



EARN MONTHLY

20%
MULTIPLIER*

X

MONTHLY
PERFORMANCE
BONUS



EARN ANNUALLY

10% - 30%
MULTIPLIER

X

PERFORMANCE
BONUS IN
PRQ MONTHS

Number PRQs compared to Prior year	Annual Multiplier
+1 to 2 PRQs	10%
+3 to 5 PRQs	20%
+6 and up	30%
For Founders Platinum up to Founders Emerald who maintain 12 PRQs	5%

*As long as the ABO is tracking for PRQ base comparing to last PY

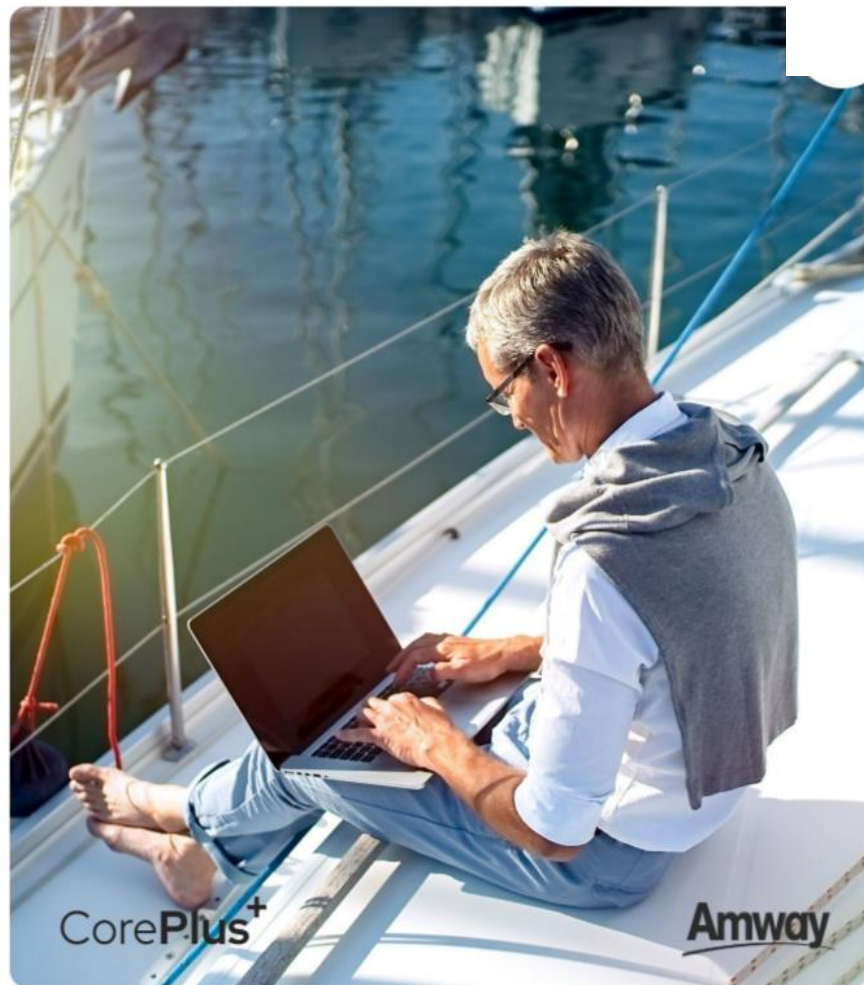
**For Founders Platinum
qualifiers**



Frontline Growth Incentive⁺ (FGI)

Increase or maintain
your **Frontline
Qualifications**

Earn up to
60%
of all your
Leadership, Foster
Leadership and Depth
Bonuses earned in the
Performance Year



Requirements



Founders Platinum qualification



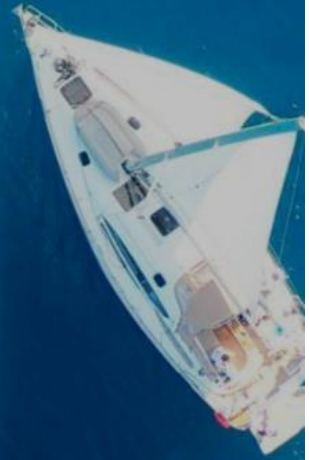
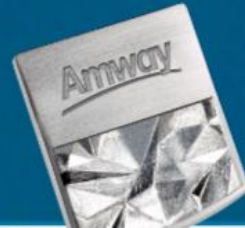
2,400 annual Personal PV



Increase or maintain your Frontline Qualifications (FQs) compared to the previous Performance Year



24,000 annual Ruby PV or Diamond level and above



What is a Frontline Qualification?

You get 1 Frontline Qualification (FQ) each time a frontline reaches the 21% level

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A frontline can sometimes provide you with 12 FQ even if they reached the 21% level only 10 or 11 times during the Performance Year. It can happen in any of the following cases:

21%



- The frontline achieves Founders Platinum
- Has a downline who achieves Founders Platinum
- Has a downline volume of 144,000 PV in the Performance Year (including volume from 21% legs)

International legs don't count for this incentive

Last Year



1FQ



4FQ



7FQ



12FQ
total

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This Year



3FQ



3FQ



12FQ



18FQ
total

Your FQ have **increased**: you get
the **FRONTLINE GROWTH INCENTIVE***!

Your Reward

Number of FQ
compared to the last
Performance Year

FGI⁺

- + 6 or more
 - + 3-5
 - + 1-2
- the same number

60%

50%

40%

15%

**...of all your
Leadership, Foster
Leadership and
Depth Bonuses
earned in the
Performance Year!**



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The incentive is capped at **R580,000**



How to Qualify



- ✓ Earn a **Frontline Q (FQ)** for every month an in-market downline leader qualifies at 21% Performance Bonus bracket.

- ✓ **Increase** or maintain your total FQs each year.

- ✓ **Achieve** 24,000 Annual Ruby PV.

Excluding Diamonds and above.

- ✓ **Generate** a minimum of 2,400 Annual Personal PV.

- ✓ Payment cap at R580 000.



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*Core Plus discretionary incentives programme.

ANNUAL

Frontline Growth Incentive+ (FGI)

Founder Platinum and above

EARN ANNUALLY

15% - 60%
MULTIPLIER

X

**MONTHLY LEADERSHIP +
FOSTER + DEPTH BONUSES**

Number FQs Compared to Prior Year	Annual Multiplier
Maintain FQs	15%
+1 to 2 FQs	40%
+3 to 5 FQs	50%
+6 and up	60%

*As long as the ABO is tracking for PRQ base comparing to last PY

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Two-Time Cash Incentive⁺ (TTCI)

Reach a **new pin level** and receive a special **cash incentive!**

Maintaining it the following year and receive a **second one!**

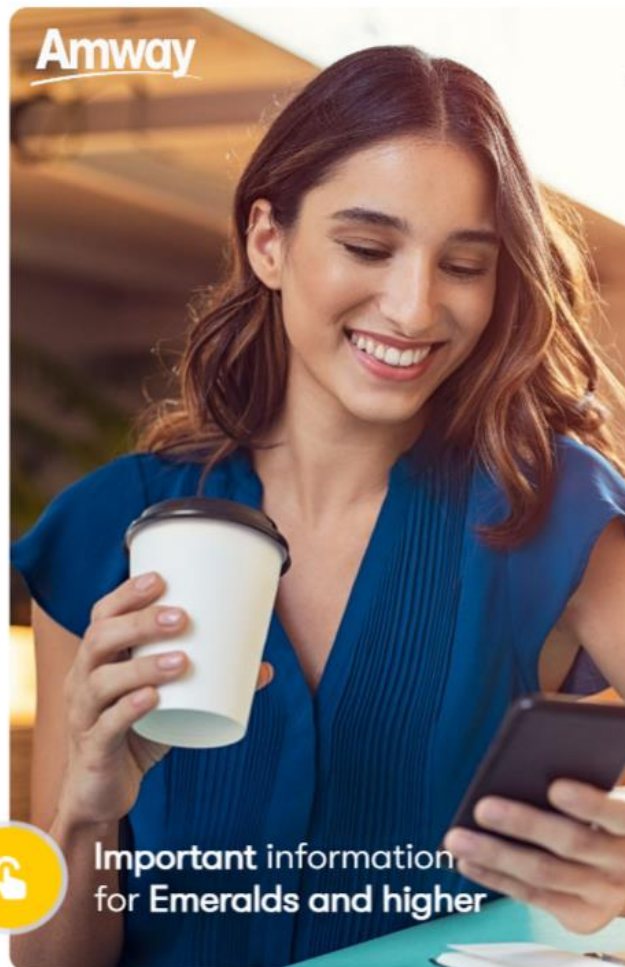


From **GOLD PRODUCER**
to **FOUNDERS DIAMOND**



Your Reward

Pin level	1 st Time		2 nd Consecutive Time		
Gold Producer	R13,000	+	R13,000	=	R26,000
Platinum	R26,000	+	R26,000	=	R52,000
Founders Platinum	R51,500	+	R51,500	=	R103,000
Sapphire	R69,000	+	R69,000	=	R138,000
Founders Sapphire	R103,000	+	R103,000	=	R206,000
Emerald	R137,500	+	R137,500	=	R275,000
Founders Emerald	R171,500	+	R171,500	=	R343,000
Diamond	R214,500	+	R214,500	=	R429,000
Founders Diamond	R257,500	+	R257,500	=	R515,000



Important information for Emeralds and higher



Emeralds and higher:

- Must qualify with in-market legs only.
- Must qualify for the annual Core Plan Emerald or Diamond Bonuses.
- The pin level is considered new if it has never been achieved after August 2014.

CorePlus⁺

If you meet the conditions for two pins in the same year, you get paid for both!

This Year

6 Q months



1st Time
Platinum
R26,000



Next Year

12 Q months



2nd Time
Platinum
R26,000



1st Time
Founders
Platinum
R51,500

LEADERSHIP TRAINING SEMINAR 2025

TENERIFE

EUROPE and
SOUTHERN AFRICA



PY25 Leadership Training Seminar (LTS)

EUROPE and SOUTHERN AFRICA

Qualification period:

1st September 2024 – 31st August 2025

TIMER	QUALIFIED MONTH	PERSONAL PAPV	IMPORTANT TO NOTE
1 st time ¹	8 Qualified Months	Annual personal PV 1,200 for Southern Africa ³	Last LTS attended was PY18/19 or earlier (Mauritius)
2 nd time	10 Qualified Month		ABOs who attended one LTS in the past 5 years (PY19/20, PY20/21, PY21/22, PY22/23 and PY23/24)
3 rd time and beyond	Founders Platinum ²		ABOs who attended two or more LTS in the last 5 years.

- ✓ **All qualified Emeralds and Founders Emeralds must achieve the required Annual Personal PV**
- ✓ **Diamonds & above are automatically qualified (International Leaders⁴)**
- ✓ **All LTS qualifiers must have the New Platinum Test passed before the LTS**

¹First-time LTS qualification means that ABO's last LTS qualification was in PY19 or earlier (5 years back).

² All 3 FPL qualification methods count (12 Qqualified months OR 10 or 11 Q qualified months with 144.000 volume Equivalency PV OR 10 or 11 Qualified months with 120.000 Group PV).

³Personal PV, excluding Top-Up transactions.

⁴International Leaders: a) Executive Diamond & Founders Executive Diamond need to qualify Emerald Bonus Recipient; b) Executive Diamond & Founders Executive Diamond with no Emerald Bonus Recipient record in Europe/Southern Africa/Australia/New Zealand must meet local criteria

PY25 FOUNDERS PLATINUM METHODS

All markets

Method 1	Method 2	Method 3
12 Q month	Volume Equivalency (VE)	Group PV (GPV) Pilot PY20 – PY25
12 Silver Producer (SP) months within a PY	10 -11 SP months with a total of 144.000 VE PV ¹	10 - 11 SP months with a total of 120.000 GPV ²

¹VE PV is the total downline volume within certain PY – including any downline Silver Producer, Gold Producer and Platinum volume with no restrictions on pass-up.

²Group Point Value (GPV) is the monthly point volume that includes one's downline group volume as well as negative volume (from products returns) from a downline ABO. However, volumes of fully qualified legs are not counted. Hence, GPV of a respective ABO consists of PV volume of all non 21% qualified downline legs and own PPV of the ABO .

* Within a Performance Year for all qualification methods. group PV qualification method is a Pilot for PY20-PY25.

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The Amway logo is centered on a black background. It features the word "Amway" in a bold, white, sans-serif font. A white, curved underline is positioned beneath the text, starting under the 'A' and ending under the 'y'.