

Amway and The Skin Cancer Foundation

Q&A

1. What is The Skin Cancer Foundation?

The Skin Cancer Foundation is the leading organization in the US and internationally for skin cancer education. Since 1979, the Foundation has made tremendous strides in helping people understand the importance of skin cancer prevention, early detection and prompt, effective treatment.

2. What is The Skin Cancer Foundation Corporate Council?

The Corporate Council is a group of approximately 100 U.S. and international companies that have made a commitment to The Skin Cancer Foundation. Corporate Council members help support the Foundation's work, which empowers people to take a proactive approach to daily sun protection and the early detection and treatment of skin cancer.

3. What is The Skin Cancer Foundation Seal of Recommendation?

The Seal of Recommendation is the Foundation's oldest education program. The Foundation grants the Seal of Recommendation to a variety of products that meet their criteria for safe and effective sun protection, when used as directed. The Seal can be found on product labels, packaging, clothing hang tags, online and in catalogs, advertising, and in-store promotions. It is a symbol recognized and trusted worldwide.

4. What are the Criteria for Seal of Recommendation For Daily Use*?

Broad-spectrum (UVA/UVB) sunscreens with an SPF (sun protection factor) of 15 or higher that safeguard you from incidental sun exposure, the kind that occurs over short periods of time, like walking to and from the car, going to work and running errands.

Requirements (FDA approved testing):

- Minimum SPF 15
- Substantiation of any products that makes water-resistance claims**.
- Minimum critical wavelength of 370 nm.
- Phototoxicity testing.
- HRIPT contact irritancy testing.

*The Skin Cancer Foundation recommends this product as an effective broad-spectrum sunscreen.

**Artistry™ Skin Renewing Reactivation Day Lotion SPF 30 and Artistry™ Skin Renewing Reactivation Day Cream SPF 30 do not make any water-resistant claims.