

" If you're like me, your skin has more than one issue. I love that now I can take care of them all at once by creating my very own Personalised Serum."



My personal mix is Hydration,
Anti-Wrinkle and Brightening.

Terest Palmer

ARTISTRY™

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ARTISTRY SIGNATURE SELECT™

PERSONALISED JUST FOR YOU



Introducing the most
PERSONALISED SERUM
ever created by
ARTISTRY™





Every individual's skin is unique. For great results in the quest for youthful and healthy-looking skin, you can benefit from skin care that is personalised especially for you.

Did you know that
**97.7% OF
WOMEN**
have more than
one skin concern?

With the power of up to 3 serums in 1, the new **Artistry Signature Select™ Personalised Serum** is created to address multiple and specific skin care concerns of each woman.



PERSONALISED FOR YOU.BY YOU.



SELECT UP TO
3 AMPLIFIERS



INFUSED WITH NATURE

Base serum offers the highest concentration of **NUTRILITE™** botanicals and increases amplifier penetration into skin by up to 175%¹.



PERFECTED BY SCIENCE

Clinically proven ARTISTRY™ skin care technology with 60% higher concentration* of key performance ingredients.



PERSONALIZED FOR YOU

The power of up to 3 different amplifiers to address your multiple and specific skin needs.

¹Substantiated by study; In Vitro Franz Cell Assay (Analytical Sciences Report RPT-CS-17-005; Attachment 26).

*Compared to ARTISTRY™ core serums.

CREATE YOUR PERSONALISED SERUM IN 3 EASY STEPS



1

START WITH A KIT (BASE SERUM + 1 AMPLIFIER)

Identify your top skin concern and choose a primary Amplifier to begin your mix.



2

ADD UP TO 2 MORE AMPLIFIERS

Identify your next two skin concerns and choose up to two more Amplifiers.



3

MIX

Simply twist Amplifiers ON, then Twist OFF to activate. With the power of 3 serums in 1 create your own personalised serum!



NOW YOU'RE READY TO USE YOUR PERSONALISED SERUM

Truly make it yours by experiencing your very own individual Personalised Serum on your skin and then add your personalised sticker to the cap or bottle of the serum.

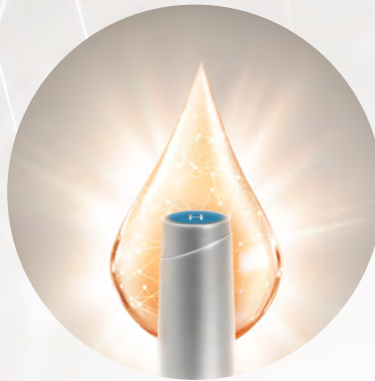


WHY PERSONALISATION?



- ▶ Each skin is unique and has different needs
- ▶ Skin concerns progress at different speeds
- ▶ Addresses multiple skin care concerns

WHY SERUM?



- ▶ Highest Concentration
- ▶ Deepest Penetration
- ▶ Highest Efficacy

WHY ARTISTRY™?



- ▶ Infused with Nature
- ▶ Perfected by Science
- ▶ Personalised for You



ARTISTRY
SIGNATURE SELECT

Personalized Serum

SCIENCE AND NATURE UNITE

The **Base Serum** supports a healthy-looking, nourished skin foundation, enhancing the Amplifiers penetration into skin, and supporting their performance.



THE ARTISTRY SIGNATURE SELECT™ BASE SERUM IS MADE WITH
PURE NUTRILITE™ BOTANICALS AND 100% PHYTO-INFUSED WATER.



ACEROLA CHERRY



SPINACH



POMEGRANATE



GREEN TEA



BLACK CURRANT

Choose the correct
amplifiers that are
suitable for your skin
concerns.



H - HYDRATION AMPLIFIER

TARGETS

Dehydrated, dry skin

KEY BENEFITS

*233% increase in hydration.²

100% showed improved skin softness and smoothness.³

324-hour hydration.²

HYDRO-PROBIOTIC TECHNOLOGY

Helps repair and protect skin's moisture barrier,
so skin stays hydrated all day.



W- ANTI-WRINKLE AMPLIFIER

TARGETS

Fine lines and wrinkles

KEY BENEFITS

81% saw improved visible fine lines and wrinkles.⁴

Reduces and smooths the appearance of fine lines⁵ and
works on even deep-set wrinkles.^{4,6}

Rejuvenated, fresher and younger-looking skin.

LINE-DIMINISHING TECHNOLOGY

Strengthens skin's support network, diminishing the
appearance of fine lines and even deep-set wrinkles.

*When Amplifier is mixed with Base Serum.

²Substantiated by clinical study: Clinical Moisturization Study (Advanced Imaging and Measurement Lab Study RPT-004-17-ASC, n=35, Age Range 24-61; Attachment 2)

³Substantiated by clinical study: Clinical Grading (Cantor Research Laboratories / Advanced Imaging and Measurement Lab Study RPT-013-16-ASC-Clinical Grading, n=35, Age Range = 30-62, Attachment 4)

⁴Substantiated by consumer perception research (Market Vision Research Study 16-0875, n=173, Age Range 25-79; Attachment 1)

F- FIRMING AMPLIFIER

TARGETS

Sagging skin

KEY BENEFITS

92% experienced improved elasticity.⁸

Clinically proven to improve firmness, leaving forehead looking tighter and facial features looking more sculpted, toned and defined.

SKIN-TIGHTENING TECHNOLOGY

Clinically improves the building blocks of skin firmness, elasticity and resilience.



S- SPOT AMPLIFIER

TARGETS

Dark spots and uneven complexion

KEY BENEFITS

100% saw dark spots reduce in visible size.⁷

97% had an improvement in the severity of dark spots.⁷

Diminishes visible stubborn dark spots. Evens out skin tone.

SPOT-TARGETING VITAMIN C TECHNOLOGY

Brightens and evens skin tone while reducing the formation of visible dark spots.



B- BRIGHTENING AMPLIFIER

TARGETS

Dull, lackluster skin

KEY BENEFITS

100% showed improved brightness and overall complexion.⁵

Resurfaces skin to remove its dull veil.

Revitalizes skin radiance and luminosity.

RADIANCE-RENEWAL TECHNOLOGY

Helps enhance cells turnover, resurfacing skin to diminish dullness.

⁶Substantiated by „White Paper“ study: „Artistry Signature Select™ Personalized Serum: Skin Surface Layers Targeted“; Attachment 60.

⁷Substantiated by study: Image Analysis (Advanced Imaging and Measurement Lab Study RPT-020-16-ASC, n=36, Age Range = 27-67; Attachment 7).

⁸Substantiated by study: Cutometer Measurements (Advanced Imaging and Measurement Lab Study RPT-013-16-ASC, n=36, Age Range = 30-62; Attachment 9).

⁵Substantiated by clinical study: Clinical Grading (Cantor Research Laboratories / Advanced Imaging and Measurement Lab Study RPT-013-16-ASC Clinical Grading, n=35, Age Range = 30-62, Attachment 4)