

ARTISTRY™ ANTI-AGEING PRODUCT GUIDE

Your guide to understanding how to use YOUTH XTEND™ products



ENVIRONMENTAL DAMAGE	EXPRESSION LINES	STEP 1 ASK What is your primary skin concern?	FINE LINES/WRINKLES	FIRMING/LIFTING
Dehydrated, fine lines, rough texture, dull, damaged. 	Deep furrow or creases. 	STEP 2 LOOK Check for the following characteristics	Fine lines, wrinkles, prematurely aged skin. 	Loss of firmness or tone. 
<ul style="list-style-type: none"> • YOUTH XTEND Rich Cleansing Foam • YOUTH XTEND Softening Lotion 	<ul style="list-style-type: none"> • YOUTH XTEND Rich Cleansing Foam • YOUTH XTEND Softening Lotion 	STEP 3 CLEANSE Treatment products. Choose no more than two products to address your primary concern.	<ul style="list-style-type: none"> • YOUTH XTEND Rich Cleansing Foam • YOUTH XTEND Softening Lotion 	<ul style="list-style-type: none"> • YOUTH XTEND Rich Cleansing Foam • YOUTH XTEND Softening Lotion 
		STEP 4 DEEP CLEANSE		
<ul style="list-style-type: none"> • Intensive 14 Night Restore Programme • Vitamin C & Wild Yam Treatment 	<ul style="list-style-type: none"> • YOUTH XTEND Serum Concentrate • Intensive Anti-Wrinkle Firming Serum 	STEP 5 TREATMENT	<ul style="list-style-type: none"> • YOUTH XTEND Serum Concentrate • Vitamin C & Wild Yam Treatment 	<ul style="list-style-type: none"> • Intensive Anti-Wrinkle Firming Serum • Intensive 14 Night Restore Programme 
<ul style="list-style-type: none"> • Intensive Renewing Peel 	<ul style="list-style-type: none"> • Intensive Renewing Peel 	STEP 6 REJUVENATE	<ul style="list-style-type: none"> • Intensive Renewing Peel 	<ul style="list-style-type: none"> • Intensive Renewing Peel 
		STEP 7 BOOST & TREAT		
<ul style="list-style-type: none"> • YOUTH XTEND Enriching Eye Cream (For best results use twice a day) 	<ul style="list-style-type: none"> • YOUTH XTEND Enriching Eye Cream (For best results use twice a day) 	STEP 8 EYE AREA	<ul style="list-style-type: none"> • YOUTH XTEND Enriching Eye Cream (For best results use twice a day) 	<ul style="list-style-type: none"> • YOUTH XTEND Enriching Eye Cream (For best results use twice a day) 
<ul style="list-style-type: none"> • Supreme LX Regenerating Eye Cream (For best results use twice a day) 	<ul style="list-style-type: none"> • Supreme LX Regenerating Eye Cream (For best results use twice a day) 		<ul style="list-style-type: none"> • Supreme LX Regenerating Eye Cream (For best results use twice a day) 	<ul style="list-style-type: none"> • Supreme LX Regenerating Eye Cream (For best results use twice a day) 
Choose from: A. Supreme LX Regenerating Cream OR B. YOUTH XTEND Range	Choose from: A. Supreme LX Regenerating Cream OR B. YOUTH XTEND Range	STEP 9 PROTECT / REPAIR Choose from:	Choose from: A. Crème LX OR B. YOUTH XTEND Range	Choose from: A. Crème LX OR B. YOUTH XTEND Range
A. ARTISTRY SUPREME LX REGENERATING CREAM (for best results use twice a day)		SUPREME LX REGENERATING CREAM ULTIMATE PERFORMANCE	A. ARTISTRY SUPREME LX REGENERATING CREAM (for best results use twice a day)	
B. <ul style="list-style-type: none"> • Normal to dry skin: YOUTH XTEND Protecting Cream and YOUTH XTEND Enriching Cream • Normal to combination skin: YOUTH XTEND Protecting Lotion and Youth XTEND Enriching Lotion 		OR YOUTH XTEND Reprogramme, Repair, Protect	B. <ul style="list-style-type: none"> • Normal to dry skin: YOUTH XTEND Protecting Cream and YOUTH XTEND Enriching Cream • Normal to combination skin: YOUTH XTEND Protecting Lotion and Youth XTEND Enriching Lotion 	

Note: Anti-wrinkle Firming Serum is not to be used with other exfoliants such as Intensive Repair Serum and Intensive Renewing Peel.

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YOUTH XTEND RICH CLEANSING FOAM	YOUTH XTEND SOFTENING LOTION	YOUTH XTEND SERUM CONCENTRATE	YOUTH XTEND ENRICHING EYE CREAM
<p>A rich foaming cleanser that effectively sweeps away all traces of make-up and impurities, leaving skin soft and hydrated. Contains skin-conditioning agents, including the ARTISTRY patented Oat Extract, for a smooth and radiant look.</p> <p>APPLICATION: Dampen skin with fresh warm water and work cleanser into a thick lather. Apply to face in a circular massaging motion, avoiding direct contact with eyes and rinse thoroughly with warm water.</p>	<p>A gentle toning lotion that conditions and hydrates as it prepares skin to receive anti-ageing treatment benefits. It helps seal in skin's own moisture by strengthening the tight junction, the part of the skin that helps control and maintain optimum moisture levels.</p> <p>APPLICATION: After cleansing, splash Softening Lotion on palm or cotton pad and gently pat over the entire face and neck. Follow with YOUTH XTEND Serum Concentrate.</p>	<p>Use overnight to help reprogramme the future of your skin. This serum contains LifeSirt, a Mediterranean botanical extract which increases skin's natural youth protein production by 280%, strengthening and extending skin's healthy life for more youthful looking skin* and ARTISTRY exclusive Micro-X6 Peptide to help repair existing skin damage, diminishing the look of fine lines and wrinkles.**</p> <p>APPLICATION: Apply 1 pump of Serum evenly over entire face and neck in upward strokes. Use morning and night.</p>	<p>This powerful cream contains LifeSirt, a Mediterranean botanical extract which increases skin's natural youth protein production by 280%, strengthening and extending skin's healthy life for more youthful looking skin. 78% of women thought that the Power System helped reduce the appearance of fine lines and wrinkles in just one week.</p> <p>APPLICATION: Lightly dab a small amount of Enriching Eye Cream with your fingertip under and around the eye area morning and night after Serum Concentrate.</p>
YOUTH XTEND PROTECTING CREAM & LOTION	YOUTH XTEND ENRICHING CREAM & LOTION	ARTISTRY VITAMIN C & WILD YAM	
<p>Both the Protecting Cream and Lotion contain a comprehensive antioxidant complex, including African baobab fruit extract that helps to protect skin from environmental stresses. Daily use improves radiance and clarity, and provides all-day moisture with 80% of women noticing more radiant skin in only three weeks.</p> <p>APPLICATION: Smooth gently over face and neck for a broad spectrum SPF 15 protection each morning.</p>	<p>Both the Enriching Cream and Lotion help to repair existing damage, diminishing the look of fine lines and wrinkles while you sleep and improve moisture levels for smoother and softer skin. 89% of women using noticed softer skin after one use.</p> <p>APPLICATION: Smooth in upward strokes over face and neck each evening.</p>	<p>A special two part system, designed to improve the youthful appearance of mature or sun-damaged skin. Clinically proven to reduce the appearance of wrinkles and fine lines around the eye area by 58%.</p> <p>APPLICATION: Smooth the Vitamin C and Wild Yam Treatment over fine lines and wrinkles on the face and eye area twice a day.</p>	
INTENSIVE 14 NIGHT RESTORE PROGRAMME	INTENSIVE SKIN CARE PEEL & SERUM	ARTISTRY SUPREME LX REGENERATING CREAM	ARTISTRY SUPREME LX REGENERATING EYE CREAM
<p>A 14 night intensive treatment with breakthrough technology, containing a powerful enzyme and 32 other specialised ingredients to help skin look younger. Highly concentrated formula features Deep Night Action Complex that protects and repairs the skin from the visible signs of premature ageing by boosting the skin's natural ability to recover from environmental stresses.</p> <p>APPLICATION: Apply the contents of 1 container to your face and neck area over the course of 14 nights.</p>	<p>Intensive Anti-Wrinkle Serum helps boost Collagen production, keeping skin firm and supple. Intensive Refining Peel is a three-stage exfoliator, moisture barrier and conditioner. Both products use patented technology to target signs of ageing.</p> <p>APPLICATION:</p> <p>INTENSIVES SERUM: Apply a pearl-sized amount between the toning and moisturising stages of your night-time regime.</p> <p>INTENSIVES PEEL: Apply 8 pumps, lightly massage into skin, leave for 6-8 minutes and rinse.</p>	<p>Helps transform and regenerate skin's youthful appearance, so it acts up to 15 years younger.</p> <p>Regeneration of skin's youthful appearance. Apparent reduction of fine lines, wrinkles, including deep-set wrinkles. Instant luminous and youthfully radiant look of your complexion. Minimization of visible dark spots and imperfections.</p> <p>APPLICATION: Apply to cleansed and toned face and neck in an upward and outward motion. Use morning and evening. In morning, follow with UV protection.</p>	<p>Offers 360 degrees of comprehensive anti-ageing benefits for the entire eye area, resulting in younger looking, more radiant eyes</p> <p>Firmer, more lifted look. Visible reduction of fine lines and wrinkles. Well-rested and vibrant look around your eyes area. Diminution of dark under-eye circles and puffiness.</p> <p>APPLICATION: Apply after cleansing and toning. Apply to entire eye area (upper and lower). Use a gentle, tapping motion, moving in a 360° circle from the inside eye area outward. Use morning and evening.</p>

*Based on in vitro gene expression assay
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