

# LIFTING SMOOTHING FOUNDATION

More than a foundation, Lifting Smoothing Foundation is a youth-extending formula which provides anti-ageing benefits.

## BENEFITS

- Choose from an extensive range of 16 shades developed with exclusive FACES Technology to accurately match skin tones around the world.
- High Resolution light-reflecting optics instantly soften the appearance of fine lines and wrinkles.
- Extend the flawless youthful look of your skin with the most advanced ARTISTRY™ anti-ageing foundation ever.



## A PERFECT SHADE MATCH MADE EASY

Introducing the ARTISTRY™ Signature Shade Finder, created using exclusive F.A.C.E.S. Technology.

Perfecting your skin is as simple as finding your shade **Level** and determining your **Undertone**.

**LEVEL:** The depth of your natural skin tone.

ARTISTRY Foundations are categorised into 6 natural levels — from light to dark — to make finding your shade easy and more accurate.

**UNDERTONE:** Undertones are designated as: Warm, Neutral, or Cool.

**Warm (W):** Does your skin have a golden or olive hue? Do you get more compliments when you wear browns, dark greens, oranges or yellows? If yes to most of these questions, then your undertone is Warm.

**Neutral (N):** Does your skin have an even-toned, neutral hue that is neither pink nor golden? Does any clothing color suit you well? If yes to most of these questions, then your undertone is Neutral.

**Cool (C):** Does your skin have a pink or rosy hue? Do you get more compliments when you wear pinks, purples, blues and white? If yes to most of these questions, then your undertone is Cool.

	UNDERTONE					
	WARM		NEUTRAL		COOL	
1	L1*W1 BUFF*	L1*W2 CREAM				
2	L2*W1 SAND		L2*N1 OCHRE	L2*N2 NATURAL	L2*C1 CHIFFON	
3	L3*W1 SOLEIL*					
4	L4*W1 BRULEE*		L4*N1 GOLDEN*		L4*C1 SIENNA*	
5	L5*W1 CAPPUCCINO*		L5*N1 CARAMEL*		L5*C1 CHESTNUT*	
6	L6*W1 MINK*		L6*N1 WALNUT*		L6*C1 MOCHA*	

\* NEW SHADE

# ARTISTRY™ FOUNDATION SHADE CONVERSION TOOL

		ARTISTRY YOUTH XTEND™ Lifting Smoothing Foundation	ARTISTRY TIME DEFIANCE™ Foundation SPF15	ARTISTRY Hydrating Foundation SPF20	ARTISTRY Balancing Foundation SPF20	ARTISTRY YOUTH EFFECT™ Foundation SPF20	ARTISTRY Ideal Dual Powder Foundation SPF18
		NEW	CURRENT FOUNDATION				
1	Buff	No Exact Match	No Exact Match	No Exact Match	No Exact Match	No Exact Match	No Exact Match
	Cream	Buff/Fawn	Vanilla	Vanilla	No Exact Match	Vanilla	
2	Sand	Almond	Sand	Sand	Sand	Sand	Sand
	Ochre	No Exact Match	Ochre	Ochre	Ochre	Ochre	Ochre
	Natural	No Exact Match	Natural	Natural	Natural	Natural	Natural
	Chiffon	No Exact Match	Linen	Linen	Linen	Linen	Linen
3	Soleil	No Exact Match	Soleil	Soleil	Soleil	Soleil	Soleil
4	Brulee	No Exact Match	No Exact Match	No Exact Match	No Exact Match	No Exact Match	No Exact Match
	Golden	No Exact Match	No Exact Match	No Exact Match	No Exact Match	No Exact Match	No Exact Match
	Sienna	No Exact Match	No Exact Match	No Exact Match	No Exact Match	No Exact Match	No Exact Match
5	Cappuccino	No Exact Match	Cappuccino	Cappuccino	No Exact Match	Cappuccino	
	Caramel	No Exact Match	No Exact Match	No Exact Match	No Exact Match	No Exact Match	No Exact Match
	Chestnut	Cocoa	No Exact Match	No Exact Match	No Exact Match	No Exact Match	No Exact Match
6	Mink	No Exact Match	No Exact Match	No Exact Match	No Exact Match	No Exact Match	No Exact Match
	Walnut	No Exact Match	No Exact Match	No Exact Match	No Exact Match	No Exact Match	No Exact Match
	Mocha	No Exact Match	No Exact Match	No Exact Match	No Exact Match	No Exact Match	No Exact Match

LEVEL/UNDERTONE



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		ARTISTRY YOUTH XTEND™ Lifting Smoothing Foundation SPF20	ARTISTRY TIME DEFIANCE™ Foundation SPF15	ARTISTRY Hydrating Foundation SPF20	ARTISTRY Balancing Foundation SPF20	ARTISTRY YOUTH EFFECT™ Foundation SPF20	ARTISTRY Ideal Dual Powder Foundation SPF18	ARTISTRY Loose Powder	ARTISTRY Concealer	ARTISTRY Ideal Pressed Powder
1	W	Buff		Vanilla	Vanilla		Vanilla	Translucent	Fair	Translucent
		Cream						Translucent	Fair	Translucent
	N		Porcelain Cameo					Translucent	Fair	Translucent
	C			Chablis	Chablis	Chablis	Chablis	Translucent	Fair	Translucent
2	W	Sand	Linen, Fawn, Sand	Sand	Sand	Sand	Sand	Translucent	Fair	Translucent
	N	Ochre	Buff	Linen	Linen	Linen	Linen	Translucent	Fair	Translucent
		Natural						Translucent	Fair	Translucent
	C	Chiffon		Ochre, Natural	Ochre, Natural	Ochre, Natural	Ochre, Natural	Translucent	Fair	Translucent
3	W	Soleil	Almond					Translucent	Medium	Translucent
	N							Translucent	Medium	Translucent
	C			Soleil	Soleil	Soleil	Soleil	Translucent	Medium	Translucent
4	W	Brulee		Golden	Golden	Golden	Golden	Translucent	Medium	Translucent
	N	Golden						Translucent	Dark	Translucent
	C	Sienna						Translucent	Dark	Translucent
5	W	Cappuccino		Cappuccino Bronze	Cappuccino Bronze	Bronze	Cappuccino Bronze	Translucent	Dark	Translucent
	N	Caramel						Translucent	Dark	Translucent
	C	Chestnut	Cocoa					Translucent	Dark	Translucent
6	W	Mink						Translucent	Dark	Translucent
	N	Walnut		Espresso, Mink	Espresso, Mink		Espresso, Mink	Translucent	Dark	Translucent
	C	Mocha						Translucent	Dark	Translucent