ARTISTRY SIGNATURE COLORTM **EYE & CHEEK** COLLECTION Inspired by NATURAL BEAUTY Created with **PASSION** Designed for THE MODERN WOMAN FORWARD BEAUTY ARTISTRY



ARTISTRY SIGNATURE COLOR™ Eye Shadow Quad

Exquisite palettes to create many looks:

- Five palettes with four coordinated eye shadow shades.
- Multi-dimensional finishes (matte, shimmer, metallic).
- Stay-true colour which resists fading and creasing.
- Creamy, blend-able formula lets you mix and blend shades to create any look.
- Lightweight and long-lasting formula.
- Eye Shadow applicator included.

Refills and ARTISTRY SIGNATURE COLOR compact sold separately.



ARTISTRY SIGNATURE COLOR™ Eye Shadow Quad



| Shade | l | - | Highlight |
|-------|---|---|-----------|
| Shade | 2 | - | Contour |
| Shade | З | - | Accent |
| Shade | 4 | - | Define |

Product usage:

- 1. Apply shade 1 (highlight color) over the eyelid.
- 2. Use shade 2 (contour color) to define the lid and outer corner of the eye.
- 3. Add shade 3 (accent color) to the centre of the lid and blend it outwards to the corner of the eye.
- 4. Smuge with shade 4 (definition color) along the upper lash line.

ARTISTRY SIGNATURE COLOR™ Blush

Perfectly highlights your natural face shape:

- Three universal shades, in a range of matte to shimmer finishes.
- Provides instant natural glow.
- Luminous colour lasts throughout the day.
- Sweeps flawlessly and smoothly.
- Containing vitamins A and E and conditioners.
- Blush applicator included in the Blush refill.



Golden Light



Soft Rose



Peachy Pink

Dafills and ADTISTOV SIGNATI IDE COLOD compact sold soperatoly

ARTISTRY SIGNATURE COLOR™ Blush



Product usage:

- Swirl applicator over blush; tap applicator to remove excess.
- Apply on the apples of cheeks, blending up into the hairline, then downwards to soften.
- Artistry Signature Color Blush includes a contouring shade: Use Golden Light as a Shaper to sweep under cheekbones, jawline, and along the inner bridge of the nose for a slimming, contoured effect.

ARTISTRY SIGNATURE COLOR™ Longwearing Eye Pencil

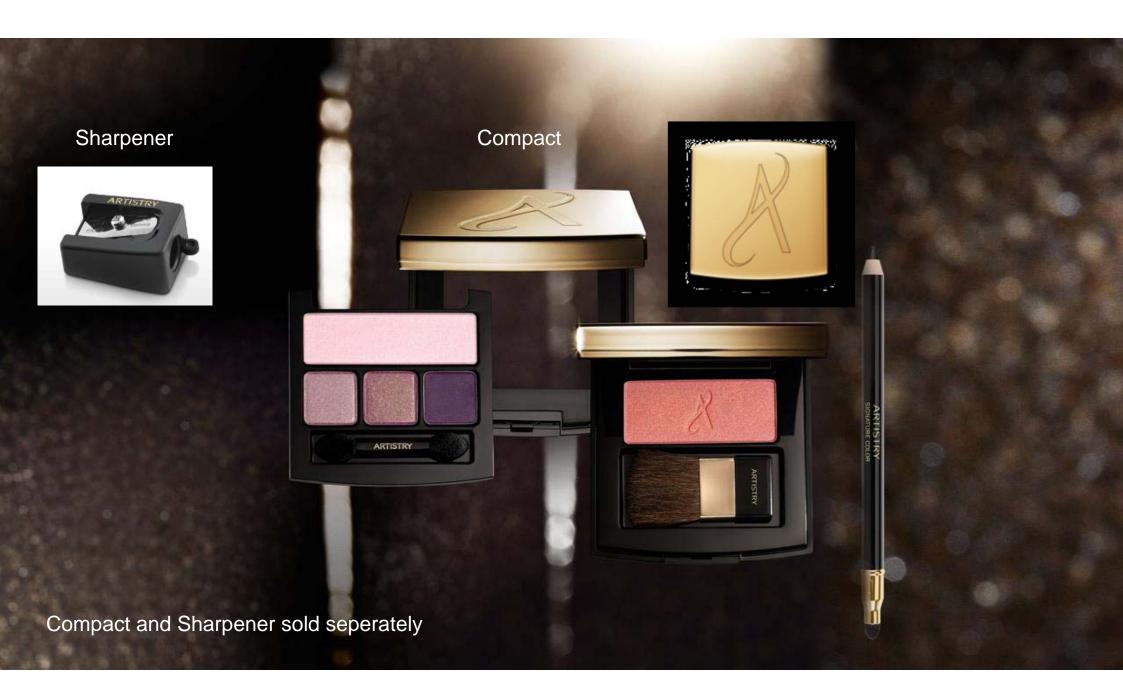
Perfectly defined eyes:

- Available in matte or shimmer shades; allowing for versatile effects.
- Richly pigmented, creamy formula
- Waterproof, stay-true colour lasts up to 12 hours
- Holds up through heat, humidity and long days without smudging or smearing.
- Holds up perfectly in heat or humidity.
- Built-in foam applicator for smudging.

Product usage:

 Apply by gently drawing a heavy or light line to define. Smudge as desired.





How to create intriguing evening look with new ARTISTRY[™] Eye & Cheek collection



- 1. Define eyes with **ARTISTRY SIGNATURE COLOR™ Graphite Shimmer Eye Pencil**.
- From ARTISTRY SIGNATURE COLOR[™] Smoky Eye Shadow Quad, apply delicately shade 1 over entire lid, then shade 3 to outer corners of crease and finally add shade 2 to inner corners and along lower lash line.
- 3. Apply **ARTISTRY SIGNATURE COLOR™ Peachy Pink Blush** to the apples of your cheek.
- Finish with your favorite ARTISTRY SIGNATURE EYES[™] Length & Definition Mascara and ARTISTRY SIGNATURE COLOR[™] Silk Lilac Lipstick.

ARTISTRY SIGNATURE COLOR™ EYE & CHEEK COLLECTION

ARTISTRY^M